



WHY LAMTON?

Well, where do we even start.

Some floors have the great looks. Some, the great quality. Others still, the great price. But every once in a while, a floor comes along that just seems to have it all. Enter Lamton. Easy on the eyes and easy on the pocketbook, Lamton provides everything you've been looking for in a high-quality, fashion-forward laminate floor. And if you think words like "high-quality" and "fashion-forward" are subjective, think again.

LOOKS, QUALITY, AND AFFORDABLE.

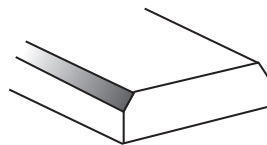
(If this were a first date, you'd definitely want a second.)

A WORD-OR-TWO ON LOOKS.

There are certain terms in the laminate flooring world that are synonymous with good looks. Terms like: Piano-nished. Beveled-edged. Narrow boards. Exotics. And hand-scraped, for example. Well, Lamton's got all that – and more. Including an authentic appearance that won't fade over the long haul. In fact, the Lamton factory is an Original Equipment Manufacturer (OEM) for internationally-esteemed, German-made Schattdecor paper. And that includes use of high-grade German-imported inks as well. In short, Lamton's a bit of a head-turner – if we do say so ourselves.



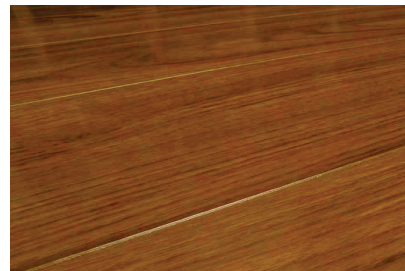
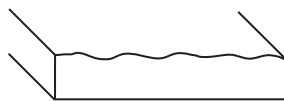
Beveled-edged



Exotic



Hand-scraped



Piano-finished

A WORD-OR-TWO ON QUALITY.

There's a concept in the flooring business today that goes a long way toward assuring quality. It's called: Vertical integration. And it's a concept that applies to Lamton. As a vertically-integrated factory, we control every aspect of production. From the manufacturing of High Density Fiberboard (HDF), to the paper we use, to the finishing touches. But we don't stop there. We ensure each Lamton product passes the scrutiny of international certification as well as the highest endorsements and standards in the category.

These Include:

- Made with the UniClick® locking system, under strict license from Unilin.
- Lamton comes with a lifetime warranty.
- Europe's E1 Standard on HDF coreboard, meaning Lamton meets stringently low formaldehyde emissions.
- The CE – Conformité Européenne – mark, meaning Lamton meets the European Union's health, safety, and environmental mandates.
- An aluminum oxide finish (second only to diamonds in hardness) that is unsurpassed for wear and stain resistance.
- The International Organization for Standardization's ISO 9001 Quality Management System Certification, meaning the Lamton factory is internationally recognized and certified by a 3rd party to have quality management systems in place, ensuring consistency from board to board.
- And, ISO 14001 Environmental Management System Certification, meaning the Lamton factory is recognized as having environmentally responsible systems in place.

A WORD-OR-TWO ON AFFORDABILITY



















While all these fancy letters and certifications are no doubt impressive, there's one more thing that makes Lamton so attractive. A little thing (and we mean little – literally) called the price. In fact, we're talking approximately 40% more affordable than equivalent products in-store, and up to 20% more affordable than online retailers. See? We weren't kidding.
















OH, AND JUST SO THAT EVERYTHING CLICKS.















If you sort of skimmed over that line about Unilin's UniClick® locking system, let us elaborate. One of the world's preeminent locking systems, UniClick® is a technology that single-handedly revolutionized the click system. This glueless process makes installation virtually effortless – and your new Lamton floor just a few clicks away.

2 clicks and the floor is done!



	STYLE	THICKNESS	WARRANTY	RATING	PALLET PRICE (Not including shipping)
	Cherry	6mm	10-yr Residential	AC3	\$0.49/sq.ft
	Oak	6mm	10-yr Residential	AC3	\$0.49/sq.ft
	Kumera	6mm	20-yr Residential	AC2	\$0.68/sq.ft
	Twine	6mm	20-yr Residential	AC2	\$0.68/sq.ft
	Caramelized Teak	7mm + Underlay	25-yr Residential	AC2	\$0.95/sq.ft
	Cherry Blossom	7mm + Underlay	25-yr Residential	AC2	\$0.95/sq.ft
	Classic Merbau	7mm + Underlay	25-yr Residential	AC2	\$0.95/sq.ft
	Country Barn	7mm + Underlay	25-yr Residential	AC2	\$0.95/sq.ft
	Country Oak	7mm + Underlay	25-yr Residential	AC2	\$0.95/sq.ft
	Espresso Maple	7mm + Underlay	25-yr Residential	AC2	\$0.95/sq.ft
	Harvest Oak	7mm + Underlay	25-yr Residential	AC2	\$0.95/sq.ft
	Summer Driftwood	7mm + Underlay	25-yr Residential	AC2	\$0.95/sq.ft
	Tropical Wenge	7mm + Underlay	25-yr Residential	AC2	\$0.95/sq.ft
	African Myrtle	8mm	25-yr Residential	AC3	\$0.89/sq.ft
	Chocolate Maple	8mm	25-yr Residential	AC3	\$0.89/sq.ft
	Country Cherry	8mm	25-yr Residential	AC3	\$0.89/sq.ft
	Merbau Brazil	8mm	25-yr Residential	AC3	\$0.89/sq.ft
	Nevada Oak	8mm	25-yr Residential	AC3	\$0.89/sq.ft

	STYLE	THICKNESS	WARRANTY	RATING	PALLET PRICE (Not including shipping)
	Classic Brazilian Cherry	12mm	25-yr Residential	AC3	\$1.49/sq.ft
	Classic Cherry	12mm	25-yr Residential	AC3	\$1.25/sq.ft
	Classic Maple	12mm	25-yr Residential	AC3	\$1.49/sq.ft
	Classic Oak	12mm	25-yr Residential	AC3	\$1.25/sq.ft
	Classic Relief Oak	12mm	25-yr Residential	AC3	\$1.25/sq.ft
	Classic Santos Mahogany	12mm	25-yr Residential	AC3	\$1.49/sq.ft
	Coffee Bamboo	12mm	25-yr Residential	AC3	\$1.59/sq.ft
	Distressed Jatoba	12mm	25-yr Residential	AC3	\$1.59/sq.ft
	Distressed Mocha	12mm	25-yr Residential	AC3	\$1.59/sq.ft
	Distressed Natural Oak	12mm	25-yr Residential	AC3	\$1.59/sq.ft
	Distressed Pecan	12mm	25-yr Residential	AC3	\$1.59/sq.ft
	Distressed Red Maple	12mm	25-yr Residential	AC3	\$1.59/sq.ft
	Gunstock Bamboo	12mm	25-yr Residential	AC3	\$1.59/sq.ft
	Natural Bamboo	12mm	25-yr Residential	AC3	\$1.25/sq.ft
	Pinot Noir Bamboo	12mm	25-yr Residential	AC3	\$1.59/sq.ft

	STYLE	THICKNESS	WARRANTY	RATING	PALLET PRICE (Not including shipping)
	Macore	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	American Cherry	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Batavia Hickory	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Burlington Oak	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Caribbean Walnut	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Odessa Mahogany	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Peruvian Gingerwood	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Peruvian Rosewood	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Santa Maria	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Savannah Cherry	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Spanish Cedar	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Tropical Teak	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Tupelo	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft
	Virginia Walnut	12mm + Underlay	25-yr Residential	AC3	\$1.74/sq.ft